

State University of New York at New Paltz

This **eight-semester plan** (see [important details](#)) is intended to guide a first-year student through a four-year undergraduate career, with completion of an academic major and all college-wide degree requirements. The plan is designed as an **advising tool** – a starting point for careful discussions between a student and his/her academic adviser. In consultation, the student and adviser will adjust the plan to accommodate the student's prerequisite needs, transferred credits, and other such variables.

Students are responsible for reviewing their [Progress Reports](#) each semester to track their own progress toward degree requirements.

Digital Media Management

Year 1

Fall Semester		Spring Semester	
Course	Credits	Course	Credits
DMJ101 Media and Society (SSCI)	3	Gen Ed: Composition (COMP)	3
Gen Ed: Composition (COMP)	3	Gen Ed: Foreign Languages (FLNG)	3
Gen Ed: Foreign Languages (FLNG)	3	Gen Ed: Western Civilization (WEST)	3
Gen Ed: Mathematical Inquiry (MATH)	3	Gen Ed: Humanities (HUM)	3
Elective	3	Elective	3
Total	15	Total	15

Year 2

Fall Semester		Spring Semester	
Course	Credits	Course	Credits
CMM104 Public Speaking	3	DMJ215 Digital Storytelling	4
Gen Ed: World Civilizations and Cultures (WRLD)	3	DMJ221 Introduction to Advertising	3
Gen Ed: Natural Sciences (NSCI)	3	DMJ224 Introduction to Media Programming and Management	3
Gen Ed: The Arts (ART)	3	Gen Ed: Natural Sciences (NSCI)	3
Elective	3	Elective	3
Total	15	Total	16

Year 3

Fall Semester		Spring Semester	
Course	Credits	Course	Credits
Media theory, studies, and practice elective - see Note 1	3-4	DMJ323 Digital Media Content and Technology	3
BUS325 Marketing	3	DMJ350 Media Research Methods	4
Gen Ed: United States Studies (USST)	3	DMJ434 Global Media	3
Elective	3	Gen Ed: Diversity (DIVR)	3
Upper-division elective	3	Upper-division elective	3
Total	15-16	Total	16

Year 4

Fall Semester		Spring Semester	
Course	Credits	Course	Credits
Media Production elective - see Note 2	3-4	DMJ444 Digital Media Convergence	3
Elective	3	DMJ490 Internship	3
Business Practice elective - see Note 3	3	DMJ491 Internship Seminar	1
Upper-division elective	3	Upper-division elective	3
Upper-division elective	3	Upper-division elective	3
Total	15-16	Total	13

Notes

Media theory, studies, and practice elective (choose one):[DMJ321 Milestones in Documentary](#), [DMJ331 History of American TV](#), [DMJ343 Aesthetics and Criticism of Television and Web Video \(HUM\)](#), [DMJ347 Media Ethics](#), [DMJ393 Digital Media/Journalism Selected Topic](#), [DMJ432 The Impacts of Television and Digital Culture](#), [DMJ452 Mass Media Law](#), [DMJ458 Capstone Seminar in Multimedia Reporting](#), [DMJ464 The Press in America](#), [DMJ499 Digital Media/Journalism Modular Course](#)

Media production elective (choose one):[DMJ300 Photojournalism I](#), [DMJ340 TV Studio Production](#), [DMJ388 Introduction to Digital Animation and Visual Effects](#), [DMJ440 Field Production](#)

Business Practice elective (choose one):[BUS201 Financial Accounting](#), [BUS215 Business Decision Support Systems](#), [BUS250 Principles of Management](#), [BUS271 Legal Environment of Business](#)

Total Credits: 120-122